AUSICADIOS

INTELLIGENCE

GUY OSEARY

QUARTERBACK VALUE PROPOSITION

ONE DISTRIBUTION DEAL

\$ 1.1 BILLION CAPITAL & EQUITY

MUSICADIOS

DCS 1981

iOS 2007

D 0 5°
2024



New media format and significant digital revenues

Fan and follower incentives, rewards and appreciation

Exclusive smart stages, studios and themed networks

Evolutionary original content and copyright protection

Amplified brand and product marketing and intelligence

Private retreat residencies productions and revenues



EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY



NEW MEDIA FORMAT AND SIGNIFICANT DIGITAL REVENUES

AUDIENCE INCENTIVES, REWARDS, LOYALTY AND APPRECIATION

EXCLUSIVE ATTRACTIONS, EXPERIENCES AND THEMED NETWORKS

ORIGINAL INTERACTIVE CONTENT, ENGAGEMENT AND REALITY PROGRAMS

AMPLIFIED AUDIENCES, REACH AND AUTHENTIC CONSUMER INTELLIGENCE

ADVANCED BRANDS, PRODUCTS AND SERVICES FOR EXISTING AND NEW CLIENTS



EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY



AUTHENTICATED HUMAN ENGAGEMENT

ORIGINAL CONTENT, CONTESTS AND EXPERIENCES

VOLUNTARY MEMBERSHIP AND CONSUMER INTELLIGENCE

GUARANTEED ACCOUNTABILITY AND RETURN ON INVESTMENT

BRAND AND PRODUCT INTEGRATION, INTERACTION AND SAFETY

COMPLETE PSYCHOGRAPHIC AND PREFERENCE BASED MARKETING



EMPOWERING EVERYONE EVERYTHING ETHICALLY ELECTRONICALLY ENVIRONMENTALLY



FUNDRAISING INCENTIVES, REWARDS, LOYALTY AND APPRECIATION

EXCLUSIVE ATTRACTIONS, EXPERIENCES AND THEMED NETWORKS

ORIGINAL INTERACTIVE CONTENT, ENGAGEMENT AND REALITY PROGRAMS

AMPLIFIED AUDIENCES, REACH AND AUTHENTIC CONSUMER INTELLIGENCE

ADVANCED BRANDS, PRODUCTS AND SERVICES FOR EXISTING AND NEW DONORS





WORLD'S LARGEST VOLUNTARY HUMAN INPUT AUTHENTIC INTELLIGENCE LIBRARY

INSURANCE PROGRAM METRICS SPORTS DEMOGRAPHICS MUSIC TELECOMMUNICATIONS ENTERTAINMENT RESTAURANTS PSYCHOGRAPHICS AUTOMOTIVE BRAND APPEAL MEDIA FINANCIAL PRODUCT PREFERENCE GAMES. DEVERAGE RECOMMENDATION TRAVEL LOTTERY & GAMING CAUSE MARKET RESEARCH RETAIL CONSUMER DATABASE EVENTS

DIOS

MONETIZATION

AUSICADIOS°

TRANSFORMATIONAL ALL-INCLUSIVE VALUE PROPOSITIONS



REPURPOSE REDIRECT EXISTING EXPENSES MARKETING SPONSORSHIP ADVERTISING
ATTRACT INSPIRE ENGAGE AND MONETIZE AUDIENCES FANS CONSUMERS AND DIGITAL USERS



MUSIC INDUSTRY

Advertising Market only as of 2024: \$850B - Annual Investment

	Capitalization*	Price/Earnings*	Cap Increase @ 0.3%	Cap Increase 0.6%	Cap Increase 0.9%
SONY MUSIC	\$105.64B	18.55	\$47.30B	\$94.61B	\$141.91B
UNIVERSAL UNIVERSAL MUSIC GROUP	\$48.35B	41.50	\$105.83B	\$211.65B	\$317.48B
LYVE NATION ENTERTAINMENT*	\$21.76B	68.82	\$175.49B	\$350.98B	\$526.47B
((SiriusXM))	\$17.02B	13.84	\$35.29B	\$70.58B	\$105.88B
WARNER MUSIC GROUP	\$17.84B	38.70	\$98.69B	\$197.37B	\$296.06B
SONOS	\$2.34B	72.27	\$184.29B	\$368.58B	\$552.87B
iHeart RADIO	\$328.37M	5.56	\$14.18B	\$28.36B	\$42.53B



MOVIE STREAMING

Advertising Market only as of 2024: \$850B - Annual Investment

	Market Capitalization*	Price/Earnings*	Increase in Market Cap @ 0.3% Capture	Increase in Market Cap @ 0.6% Capture	Increase in Market Cap @ 0.9% Capture
DISNEP	\$203.24B	67.98	\$173.35B	\$346.70B	\$520.05B
NETFLIX	\$258.13B	49.58	\$126.43B	\$252.86B	\$379.29B
amazon prime video	\$1,800B	59.71	\$152.27B	\$304.54B	\$456.81B
CBS © ALL ACCESS	\$7.62B	19.74	\$50.34B	\$100.67B	\$151.01B
¢ tv	\$2,800B	28.21	\$71.94B	\$143.87B	\$215.81B
WARNER MEDIA	\$21.25B	N/A	N/A	N/A	N/A



RUNNER AND APPAREL

Advertising Market only as of 2024: \$850B - Annual Investment

	Market Capitalization*	Price/Earnings*	Increase in Market Cap @ 0.3% Capture	Increase in Market Cap @ 0.6% Capture	Increase in Market Cap @ 0.9% Capture
NIKE	\$158.10B	30.42	\$77.57B	\$155.14B	\$232.71B
1 lululemon	\$58.57B	59.05	\$150.58B	\$301.16B	\$451.73B
asics	\$7.70B	30.95	\$78.92B	\$157.85B	\$236.77B
adidas	\$36.75B	67.10	\$171.11B	\$342.21B	\$513.32B
PUMA	\$6.38B	20.93	\$53.37B	\$106.74B	\$160.11B
UNDER ARMOUR	\$3.83B	9.67	\$24.66B	\$49.32B	\$73.98B



TELECOMMUNICATIONS

Advertising Market only as of 2024: \$850B - Annual Investment

	Market Capitalization*	Price/Earnings*	Increase in Market Cap @ 0.3% Capture	Increase in Market Cap @ 0.6% Capture	Increase in Market Cap @ 0.9% Capture
verizon /	\$168.59B	14.58	\$37.18B	\$74.36B	\$111.54B
T··Mobile·	\$194.41B	23.64	\$60.28B	\$120.56B	\$180.85B
	\$121.31B	8.61	\$21.96B	\$43.91B	\$65.87B
dish.	\$2.79B	2.90	\$7.40B	\$14.79B	\$22.19B



CREDIT CARD

Advertising Market only as of 2024: \$850B - Annual Investment

	Market Capitalization*	Price/Earnings*	Increase in Market Cap @ 0.3% Capture	Increase in Market Cap @ 0.6% Capture	Increase in Market Cap @ 0.9% Capture
VISA	\$586.70B	32.91	\$83.92B	\$167.84B	\$251.76B
MasterCard	\$446.72B	40.48	\$103.22B	\$206.45B	\$309.67B
AMERICAN EXPRESS	\$157.83B	19.45	\$49.60B	\$99.20B	\$148.79B
DISC VER	\$30.88B	10.95	\$27.92B	\$55.85B	\$83.77B
Capital One	\$52.35B	11.52	\$29.38B	\$58.75B	\$88.13B



LUXURY

Advertising Market only as of 2024: \$850B - Annual Investment

	Capitalization*	Price/Earnings*	Cap Increase @ 0.3%	Cap Increase 0.6%	Cap Increase 0.9%
LVMH	\$459.10B	28.01	\$71.43B	\$142.85B	\$214.28B
HERMES PARIS	\$263.03B	56.34	\$143.67B	\$287.33B	\$431.00B
RICHEMONT	\$92.55B	21.03	\$53.63B	\$107.25B	\$160.88B
Ferrari	\$77.12B	57.29	\$146.09B	\$292.18B	\$438.27B
KERING	\$56.62M	17.51	\$44.65B	\$89.30B	\$133.95B
MONCLE ®	\$18.61B	31.61	\$80.61B	\$161.21B	\$241.82B



HOSPITALITY

Advertising Market only as of 2024: \$850B - Annual Investment

	Market Capitalization*	Price/Earnings*	Increase in Market Cap @ 0.3% Capture	Increase in Market Cap @ 0.6% Capture	Increase in Market Cap @ 0.9% Capture
ACCOR	\$10.18B	16.35	\$41.69B	\$83.39B	\$125.08B
Hilton	\$51.43B	47.10	\$120.11B	\$240.21B	\$360.32B
MARRIOTT	\$72.08B	24.46	\$62.37B	\$124.75B	\$187.12B
WYNDHAM HOTELS & RESORTS	\$6.27B	22.71	\$57.91B	\$115.82B	\$173.73B
CHOICE HOTELS	\$5.61B	22.33	\$56.94B	\$113.88B	\$170.82B



BANKING

Advertising Market only as of 2024: \$850B - Annual Investment

	Market Capitalization*	Price/Earnings*	Increase in Market Cap @ 0.3% Capture	Increase in Market Cap @ 0.6% Capture	Increase in Market Cap @ 0.9% Capture
JPMorgan Chase & Co.	\$531.08B	11.36	\$28.97B	\$57.94B	\$86.90B
BANK OF AMERICA	\$270.11B	11.14	\$28.41B	\$56.81B	\$85.22B
WELLS	\$195.76B	11.33	\$28.89B	\$57.78B	\$86.67B
cîti	\$105.22B	13.63	\$34.76B	\$69.51B	\$104.27B
Goldman Sachs	\$128.00B	17.19	\$43.83B	\$87.67B	\$131.50B